

About the Awards and the Professional Conference

Autism Professional Awards

The National Autistic Society is proud to announce the return of the highly successful Autism Professional Awards which celebrate and recognise the excellent work carried out by professionals in the field of autism in the UK. Winners are announced and presented with their award on the first night of the Professional Conference at an awards dinner.

"An excellent night celebrating innovative and best practice in the support of people with autism. A fabulous chance to network and engage with other autism professionals."

"A wonderful, glitzy evening where everyone is made to feel special. Also a humbling and teambuilding experience celebrating some great projects and volunteering."

"The Autism Awards were a fun evening celebrating best practice. It was invaluable to meet and talk to people, and fascinating to see what is being done all across the UK."



The Professional Conference

Established as the flagship autism conference in the UK, the Professional Conference features a prestigious array of internationally renowned speakers, up-to-the-minute information and best practice case studies.

"The conference was all I expected and more. I came away feeling inspired and full of ideas of what I can do next in my field with this wonderful bunch of people."

"The conference was an excellent combination of enthusiasm, theoretical and practical knowledge."

"The conference was informative, enlightening, thought provoking, entertaining and thoroughly well organised."

This prospectus outlines our new sponsorship packages.

All packages can be amended to suit different budgets and requirements, and we are experienced in designing bespoke and personalised packages.

Sponsorship benefits

Very few sponsorship opportunities are available within the NAS, the Awards and Professional conference offer a rare opportunity to get involved with the charity.

Sponsorship benefits include:

- relationship-building with key decision-makers in health, education and social care who plan or deliver services for autistic people
- excellent networking opportunities
- unique opportunities to reach out to parents and carers of people with autism.
- deliver your message directly to a cross-disciplinary audience whose specialisms and interests match those of your organisation
- positive brand promotion and association by partnering with the UK's leading autism charity.

Promotion channels include:

- a selection of internal and external communication channels to reach target audiences
- strategic partnerships with key professional bodies and media partners to develop a series of endorsement relationships
- use of social networking channels, including Facebook, Twitter and LinkedIn, plus online blogging by key speakers
- PR and press coverage of the awards at each stage of the process.

Sponsorship packages

Gold sponsorship

£4,500 + VAT

What does this include?

- Opportunity to sponsor an award
- Chair a stream
- Exhibition stand at the Professional Conference plus three attendees
- Logo on all event pre- and post- promotional materials and onsite at the event
- 10 free places at awards dinner
- Public acknowledgement and photo opportunity

Silver Sponsorships

£2,500 +VAT

What does this include?

- Opportunity to sponsor either an award or a work stream
- Five free places at awards dinner or free exhibition stand at the Professional Conference
- Public acknowledgement (and photo opportunity if sponsoring an award)
- Logo on all event pre- and post- promotional materials and onsite at the event

Bronze Sponsorship

£995 + VAT

What does this include?

- Logo on event promotional materials
- Two free places at awards dinner
- Public acknowledgement during awards

Extras

If you would like to discuss any additional benefits, such as merchandise give-a-ways, entertainment, programme sponsorship or donating a raffle prize, we are very flexible and happy to tailor the package to suit your needs.



If you have something particular in mind or would like to discuss your options further, please contact:

Chiara Martinelli Tel: **02079033763** Email: **Chiara.martinelli@nas.org.uk**